

# Ensure product quality meets your customer requirements

Centralise your product specifications to ensure you deliver an accurate and consistent approach to quality control, driving waste and cost out of your business.



quality control  
greenlight

Quality assurance has now been elevated up the agenda and is on the table of every boardroom in the food industry. The prize for getting it right is significant; not only in saving both time and money, but also for building brand trust.

Greenlight Quality Control ensures that all aspects of quality are available in one centralised location for you and your stakeholders to easily access, update and share information instantly. This gives you complete visibility of the performance of your sites, suppliers and products in real-time.

## How does it work?

### 1 Multi-stakeholder platform

Greenlight Quality Control provides a dynamic approach to quality control, where data can be made visible throughout the entire supply chain, from suppliers to end customers.

- Work collaboratively and efficiently.
- Access quality results automatically, in a consistent and simple format.
- With all of your quality control data available at your fingertips, your teams can focus on the high risk products/suppliers; ensuring attention is being paid to the right things at the right time, reducing the risk of poor quality product getting onto the shelf.

## Key benefits:

### Demonstrate compliance:

Give all supply chain members real-time access to a centralised product specification, so they can always meet your customers' quality and compliance standards.

### Connect with suppliers:

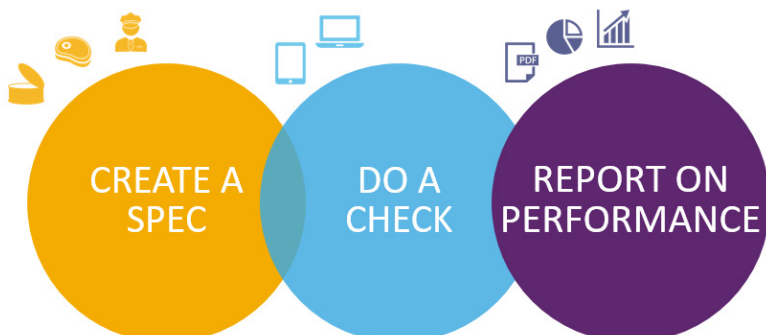
Members of your supply chain can easily access, update and share quality data in real-time; giving you total visibility of the performance of your products and sites.

### Monitor and measure performance:

All quality inspection data from grower to retailer is collected in a consistent format online via a mobile device; adding rigour to the compliance process and removing the need for paper. This generates invaluable real-time data and metrics on supplier and product performance.

### Reduce waste:

Improve the consistency in the product offer to the customer. Drive rejection waste out of your supply chain and identify key areas for improvement.





## 2 Standardise specifications

Greenlight Quality Control's cloud-based computing offer enables centralised management and maintenance of specifications with detailed quality attributes; something we like to call the Quality Attribute Sheet (QAS).



*Always know the status of your sites, suppliers and products with real-time dashboards & reports.*

- The specification consists of measurable quality attributes that ensure the product is processed, manufactured and retailed according to the required compliance standards.
- Alignment on the inspection process from manufacturer to shelf generates invaluable real-time data and metrics on supplier and retail shelf performance.
- This improves the consistency in the product offer to the customer and drives rejection waste out of the supply chain, whilst identifying key areas for improvement.

## 3 Smart data capture

Using an iPad or iPhone, your inspection teams have total freedom in an on and off-line environment to manage any type of assessment at any location.

- Benefit from significant time savings of up to 50% by automating your report writing.
- Ensure accuracy and consistency.
- Save up to two minutes per inspection with the iPhone or iPad App
- Ensure all stakeholders are clear and aligned on your quality agenda with instant reporting and communication.

### The result?

- Drive rejection and cost out of your supply chain.
- Ensure the quality, integrity and traceability of your products.
- Get your products right first time, every time.
- Strengthen trust in your brand.



*Avoid duplication of data entry with mobile data capture on both iPad and iPhone*

# Don't just take our word for it...



Traceability, quality assurance and compliance is paramount for the products destined for our shelves. Muddy Boots' dashboard capability gives teams a real-time view of the performance of our supply base. We can now view site, supplier and product performance in one place, which has enabled us to drive significant efficiencies through waste reductions, and identify and mitigate risk from our supply chain.



Muddy Boots has given Coles first class product quality monitoring and performance reporting capability. This helps us focus our efforts in partnership with our suppliers, to achieve our objective as Australia's leading supermarket for quality produce.

Greenlight QC has created the greatest service improvement, cost saving and enabled the greatest increase in business income over any other technology system within the business.



**MORRISONS**

Hugh Mowat  
Head of Quality - Produce and Horticulture



Jackie Healing  
Head of Quality, Policy & Governance



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## Muddy Boots - Underpinning trust in food and farming

Muddy Boots gives businesses the power to measure and monitor quality and compliance throughout their supply network. Through collaborative online systems, supply chain partners can gain immediate visibility of the performance of their sites, suppliers and products. Equipped with this insight, businesses can take more informed actions, improving quality, driving efficiency and mitigating risks more effectively. This all contributes to a more sustainable future for food and farming.

Our Greenlight offer consists of four core, cloud-based products that work at every level in the food vertical from grower to retailer; solving some of the major challenges around supply chain transparency, compliance, provenance and product performance.

Ask us about our other solutions: Greenlight Supplier Approval, Greenlight Assessments and Greenlight Grower Management.

## Get in touch



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